

# At Winnona Park, Reading Is Our Superpower!

Welcome to Read-a-Thon! This awesome fundraiser encourages our kids to read and develop reading skills and habits while giving them a chance to raise funds for our school.

**Our school-wide goal this year is to read 40,000 minutes and to raise \$14,000. The WPES PTA needs your support now more than ever!**

## What Does Read-a-Thon Fund?

The Read-a-Thon is one of our most important school fundraisers, with proceeds supporting many PTA initiatives at Winnona Park, including teacher stipends, diversity committee events, and free yearbooks for all students.

## How Does Read-a-Thon Work?

1. Your child will set a goal for how many minutes they want to read outside of school from October 1 to October 7.
2. You and your child will sign up family and friends as Read-a-Thon sponsors (see attached sheet).
3. Create your personal online Read-a-Thon campaign on the Winnona Park PTA website. Please see the attached instructions on setting up your account.
4. For seven days, keep track of how many minutes your child reads on the attached Reading Log, and then enter the minutes daily in your online campaign.
5. Stock up on reading materials at Charis Books and More on Friday, October 1, any time from 3:30 to 5:30pm, at a special Winnona Park book sale! Charis Books will have a selection of books for young readers and adults available for sale on the front porch. Charis has generously offered to donate 10% of sales back to our PTA. Please wear a mask and observe social distance rules at the store. (Note: if you prefer to order books online, visit <https://www.charisbooksandmore.com/> and include the code "WP" in the notes of your order.)
6. Final tallies will be done the morning of Friday, October 8.
7. Collect sponsors' money from October 9 to 23. PayPal and credit card payments may be made online through your child's Read-a-Thon campaign site. We cannot accept cash or checks this year.

## Remember!

- Only record minutes read outside of school.
- Students can log reading hours in many ways: by reading alone, reading with a partner (a friend, sibling, parent, or caregiver), or having a book read to them.
- Prizes will be awarded to top readers and top reading classes!

Thank you for your support!  
 Read-a-Thon Co-Chairs: Lauren Brown and Laura Ladefian (winnonaparkRAT@gmail.com)

## Read-a-Thon Sponsor Sheet

Student's name: \_\_\_\_\_

My goal is to read \_\_\_\_\_ minutes from October 1 to October 8.

**All funds are due by Saturday, October 23, 2021.** Please submit all payments online via your child's Read-a-Thon website. We cannot accept cash or checks this year.

### Pledge by the Minute

Sponsor's name	Per-minute amount	Minutes read	TOTAL DUE
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	5¢	10¢	25¢	50¢	\$__		

### Pledge a Flat Amount

Sponsor's name	Flat pledge amount	TOTAL DUE
	\$	
	\$	
	\$	
	\$	
	\$	

# Read-a-Thon Reading Log

Student's name: \_\_\_\_\_

Please log all minutes read on your personal Read-a-Thon website to be counted toward our daily updates. This optional log is provided to help keep track of minutes read each day.

Date	Minutes read	To Do
10/1/2021 (Friday)		Set up personal Read-a-Thon online campaign website  Visit Charis Books between 3:30pm and 5:30pm for a special book sale for WPES students!
10/2/2021 (Saturday)		Read and collect sponsors
10/3/21 (Sunday)		Read and collect sponsors  LOG ALL MINUTES READ ON READ-A-THON WEBSITE
10/4/2021 (Monday)		Read and collect sponsors  LOG ALL MINUTES READ ON READ-A-THON WEBSITE
10/5/2021 (Tuesday)		Read and collect sponsors  LOG ALL MINUTES READ ON READ-A-THON WEBSITE
10/6/2021 (Wednesday)		Read and collect sponsors  LOG ALL MINUTES READ ON READ-A-THON WEBSITE
10/7/2021 (Thursday)		Read and collect sponsors  LOG ALL MINUTES READ ON READ-A-THON WEBSITE
10/8/2021 (Friday)		LOG ALL MINUTES READ ON READ-A-THON WEBSITE <b>BY 9AM</b>

# Read-a-thon Student Campaign Set Up Instructions

Go to <https://winnonaparkpta.org/>

- If you have NOT registered for a user account
  - Click My Info/Sign in at the top right of the page
  - Follow the “Click here to register” link at the bottom of the page
  - Enter your email address
  - Enter the school password “WinnonaWildcats”
  - Enter the required information and choose a password
  - *Please take a few minutes to update your student(s) and parent information if you would like for it to appear in the directory.*
  
- If you have a user account
  - Click My Info/Sign in at the top right of the page to log in
  - Click Read-a-thon on the purple banner
  - Click Add a New Campaign
  - Enter the required information
    - All online campaigns will be visible to the public on the Winnona Park Read-a-thon homepage.
    - You have the option to select a **restricted** view where you will add a Display Name (which can be anonymous) and hide the details of your child’s campaign on the Read-a-thon homepage. Your sponsors will see the Display Name and Minutes Read.
    - You may select an **unrestricted** view to show the details of your child’s campaign on the Read-a-thon homepage and to your sponsors.
  - You will receive an email notification that your campaign was created successfully
  - You will receive a follow up email notifying you when your campaign is approved. This email will contain a shareable link to your child’s campaign.
  - You must log in with the user account credentials to log minutes read or edit the campaign details.
  
- Log Minutes Read
  - Click My Info/Sign in to log in. Go to Read-a-thon and click on your child’s name. Click Record your Time. Enter the date and the number of minutes read and click Submit.

Questions or technical difficulties? Please contact Lauren Brown or Laura Ladefian at [winnonaparkRAT@gmail.com](mailto:winnonaparkRAT@gmail.com).